



ANDREW SONDERN

CV

PROFESSIONAL EXPERIENCE

THE NEW YORK TIMES *Freelance Art Director* 8/15 – Present | *Art Intern* 6/15 – 8/15

- Works across features & news desks to design print editorial layouts on dress & inside pages
- Commissions and art directs illustrations; illustrates on an as-needed basis

READING EAGLE *Design Intern* 6/14 – 8/14

- Designed fronts, spreads, and inside pages for advance features and daily news sections
- Designed small graphics, locator maps, and charts

OUT OF PRINT CLOTHING *Design Intern* 6/13 – 8/13

- Worked on user interface development for a to-be-released mobile application
- Conducted user experience audit of website and online shop
- Designed marketing and trade show graphics for email and Facebook campaigns

INDEPENDENT JOURNALIST *Freelance Writer* | 12/12 – Present

- Contributed news & features articles to publications through the University Press Club

STUDENT DESIGN AGENCY *Designer* 9/12 – 6/15

- Designed posters, business cards, stickers and other print materials in agency environment
- Critiqued other designers on online forum

ORCHIVE *Designer* 3/11 – 1/13

- Designed posters and promo materials for Orhive, a crowdsourced journalism platform
- Created mobile and web user interface mockups in consultation with front-end developers

INDEPENDENT GRAPHIC DESIGNER *Freelance Designer* 2010 – Present

- Develops branding materials, print advertising, user interfaces, apparel, and embroidery
- Clients include: The New York Times, Princeton University, Hillflint, Chesscademy, Eko, WPRB 103.3 FM, 38th & Wick

COLLEGIATE EXPERIENCE

THE PRINCETON TIGER *Chairman* 6/13 – 1/15 | *President* 6/12 – 6/13

- Art co-directed 132-year-old campus magazine and contracted illustrations for articles
- Redesigned magazine to place emphasis on dynamic layouts and original artwork
- Conceptualized and designed covers, illustrations, page layouts, and apparel
- Produced and secured ads for over 30 businesses, including Brooks Brothers and Microsoft

NASSAU WEEKLY *Design Editor* 4/13 – 1/15

- Conducted redesign to clarify typography, place heavier emphasis on white space and art
- Managed 13 designers and designed covers, spreads, and inside pages on weekly basis

UNIVERSITY PRESS CLUB *Designer & Member* | 12/12 – 6/15

- Member of selective cooperative of undergraduate, freelance journalists
- Designed recruitment posters and apparel for the club

CONTACT

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EDUCATION

PRINCETON UNIVERSITY

History Major, Class of 2015

DESIGN COURSEWORK

- Advanced Graphic Design (bookmaking, reporting, information design)
- Circulation Design
- Visual Form
- Typography

SKILLS

- InDesign
- Photoshop
- Illustrator
- Bookbinding
- CCI NewsGate/NewsDesk
- CCI LayoutChamp
- K4 Publishing
- Scoop
- Merlin
- Wordpress
- Anygraaf Doris
- Anygraaf Planner
- Microsoft Office
- Mac/PC

REFERENCES

Available upon request